

ORDER



KSHB-TV

Orders
Order / Rev: 624138
Alt Order #:
Product Desc: MIKE BLOOMBERG 2020
Estimate: 9470
Flight Dates: 12/10/19 - 12/22/19
Original Date / Rev: 12/09/19 / 12/10/19
Order Type: GENERAL

Primary AE: Chris Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Assembly - Political
Buying Contact:
Billing Contact:
 711 3rd Ave.
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bloomberg/Democrat/President
Demographic: A35+
Product Codes: PL Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID: 258366
Agency External ID: 141061
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/25/19	12/22/19	144	\$66,350.00	\$56,397.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	144	\$66,350.00	\$56,397.50	0.00
Totals	144	\$66,350.00	\$56,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	12/16/19	12/22/19	M-F 4-430am M-F 4-430am	CM	4-430am	MTWTF--	:30	4	\$15.00	P-3	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			4		\$15.00		0.00				
N 2	KSHB	12/16/19	12/22/19	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	4	\$20.00	P-3	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			4		\$20.00		0.00				
N 3	KSHB	12/16/19	12/22/19	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$175.00	P-6	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			3		\$175.00		0.00				
N 4	KSHB	12/16/19	12/22/19	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$75.00	P-6	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			5		\$75.00		0.00				
N 5	KSHB	12/16/19	12/22/19	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$50.00	P-3	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			5		\$50.00		0.00				
N 6	KSHB	12/16/19	12/22/19		CM	11am-12pm	MTWTF--	:30	4	\$60.00	P-6	0.00	NM	4	\$240.00

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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11am-12pm News															
M-F 11am-12pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					4	\$60.00		0.00			
N 7	KSHB	12/16/19	12/22/19	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
M-F 12-1pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					3	\$75.00		0.00			
N 8	KSHB	12/16/19	12/22/19	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
M-F 1-2pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					5	\$40.00		0.00			
N 9	KSHB	12/16/19	12/22/19	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	4	\$40.00	P-3	0.00	NM	4	\$160.00
M-F 2-3pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					4	\$40.00		0.00			
N 10	KSHB	12/16/19	12/22/19	M-F 3-330pm	CM	3-330pm	MTWTF--	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
M-F 3-330pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					4	\$100.00		0.00			
N 11	KSHB	12/16/19	12/22/19	M-F 330-4pm	CM	330-4pm	MTWTF--	:30	4	\$175.00	P-3	0.00	NM	4	\$700.00
M-F 330-4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					4	\$175.00		0.00			
N 12	KSHB	12/16/19	12/22/19	M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
M-F 4-5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					2	\$125.00		0.00			
N 13	KSHB	12/16/19	12/22/19	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					3	\$250.00		0.00			
N 14	KSHB	12/16/19	12/22/19	M-F Nightly News	CM	530-6pm	MTWTF--	:30	3	\$500.00	P-6	0.00	NM	3	\$1,500.00
M-F Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					3	\$500.00		0.00			
N 15	KSHB	12/16/19	12/22/19	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$375.00	P-6	0.00	NM	3	\$1,125.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					3	\$375.00		0.00			
N 16	KSHB	12/16/19	12/22/19	M-F 630-7pm News	CM	630-7pm	MTWTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
M-F 630-7pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					3	\$250.00		0.00			
N 17	KSHB	12/16/19	12/22/19	M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	3	\$475.00	P-3	0.00	NM	3	\$1,425.00
M-F 10-1035pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					3	\$475.00		0.00			
N 18	KSHB	12/16/19	12/22/19	M-F 1035-1135pm	CM	1035-1135pm	MTWT---	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
M-F 1035-1135pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWT---					3	\$225.00		0.00			
N 19	KSHB	12/16/19	12/22/19	M-F 1135pm-1235am	CM	1135pm-1235am	MTWT---	:30	4	\$50.00	P-6	0.00	NM	4	\$200.00
M-F 1135pm-1235am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWT---					4	\$50.00		0.00			
N 20	KSHB	12/16/19	12/22/19	Monday Prime 7-9pm	CM	7-9pm	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
Monday Prime 7-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	M-----		1				\$1,500.00		0.00			
N 21	KSHB	12/10/19	12/15/19	M-F 4-430am M-F 4-430am	CM	4-430am	-TWTF--	:30	3	\$15.00	P-3	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$15.00		0.00			
N 22	KSHB	12/10/19	12/15/19	M-F 430-5am News M-F 430-5am News	CM	430-5am	-TWTF--	:30	3	\$20.00	P-3	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$20.00		0.00			
N 23	KSHB	12/10/19	12/15/19	M-F 6-7am News M-F 6-7am News	CM	6-7am	-TWTF--	:30	2	\$175.00	P-6	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		2				\$175.00		0.00			
N 24	KSHB	12/10/19	12/15/19	M-F 9-10am M-F 9-10am	CM	9-10am	-TWTF--	:30	3	\$75.00	P-6	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$75.00		0.00			
N 25	KSHB	12/10/19	12/15/19	M-F 10-11am M-F 10-11am	CM	10-11am	-TWTF--	:30	3	\$50.00	P-3	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$50.00		0.00			
N 26	KSHB	12/10/19	12/15/19	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-TWTF--	:30	3	\$60.00	P-6	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$60.00		0.00			
N 27	KSHB	12/10/19	12/15/19	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-TWTF--	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		2				\$75.00		0.00			
N 28	KSHB	12/10/19	12/15/19	M-F 1-2pm M-F 1-2pm	CM	1-2pm	-TWTF--	:30	3	\$40.00	P-3	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$40.00		0.00			
N 29	KSHB	12/10/19	12/15/19	M-F 2-3pm M-F 2-3pm	CM	2-3pm	-TWTF--	:30	3	\$40.00	P-3	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$40.00		0.00			
N 30	KSHB	12/10/19	12/15/19	M-F 3-330pm M-F 3-330pm	CM	3-330pm	-TWTF--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$100.00		0.00			
N 31	KSHB	12/10/19	12/15/19	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-TWTF--	:30	3	\$175.00	P-3	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$175.00		0.00			
N 32	KSHB	12/10/19	12/15/19	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-TWTF--	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		2				\$125.00		0.00			
N 33	KSHB	12/10/19	12/15/19	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-TWTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$250.00		0.00			
N 34	KSHB	12/10/19	12/15/19	M-F Nightly News M-F Nightly News	CM	530-6pm	-TWTF--	:30	3	\$500.00	P-6	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--		3				\$500.00		0.00			
N 35	KSHB	12/10/19	12/15/19		CM	6-630pm		:30	3	\$375.00	P-6	0.00	NM	3	\$1,125.00

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				M-F 6-630pm News			-TWTF--								
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-TWTF--		3			\$375.00		0.00				
N 36	KSHB	12/10/19	12/15/19	M-F 630-7pm News	CM	630-7pm	-TWTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
				M-F 630-7pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-TWTF--		3			\$250.00		0.00				
N 37	KSHB	12/10/19	12/15/19	M-F 10-1035pm News	CM	10-1035pm	-TWTF--	:30	3	\$475.00	P-3	0.00	NM	3	\$1,425.00
				M-F 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-TWTF--		3			\$475.00		0.00				
N 38	KSHB	12/10/19	12/15/19	M-F 1035-1135pm	CM	1035-1135pm	-TWT---	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
				M-F 1035-1135pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-TWT---		3			\$225.00		0.00				
N 39	KSHB	12/10/19	12/15/19	M-F 1135pm-1235am	CM	1135pm-1235am	-TWT---	:30	3	\$50.00	P-6	0.00	NM	3	\$150.00
				M-F 1135pm-1235am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-TWT---		3			\$50.00		0.00				
N 40	KSHB	12/10/19	12/22/19	Tuesday Prime B	CM	8-9pm	-T-----	:30	1	\$1,000.00	P-6	0.00	NM	2	\$2,000.00
				Tuesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-T-----		1			\$1,000.00		0.00				
Week:		12/16/19	12/22/19	-T-----		1			\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSHB	12/16/19-12/22/19		Tuesday Prime B		8-9pm	-T-----	:30	(\$1,000.00)	0.00	NM				
See MG 40.3															
[inv code is Tuesday Prime 8-10pm hv 12/09]															
3	KSHB	12/16/19-12/22/19		Tuesday Prime 8-10pm		8-10pm	-T-----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 40.2 12/17															
N 41	KSHB	12/10/19	12/15/19	Friday Prime A	CM	7-8pm	----F--	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
				Friday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	----F--		1			\$400.00		0.00				
N 42	KSHB	12/10/19	12/22/19	Friday Prime 8-10pm	CM	8-10pm	----F--	:30	2	\$400.00	P-6	0.00	NM	4	\$1,600.00
				Friday Prime 8-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	----F--		2			\$400.00		0.00				
Week:		12/16/19	12/22/19	----F--		2			\$400.00		0.00				
N 43	KSHB	12/10/19	12/15/19	Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
				Sa 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-----S-		1			\$100.00		0.00				
N 44	KSHB	12/10/19	12/15/19	Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				Sa 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-----S-		1			\$175.00		0.00				
N 45	KSHB	12/10/19	12/15/19	Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				Sa 6-7pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-----S-		1			\$200.00		0.00				
N 46	KSHB	12/10/19	12/15/19	Sa 10-1030pm News	CM	10-1030pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				Sa 10-1030pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	-----S-		1			\$450.00		0.00				
N 47	KSHB	12/10/19	12/15/19	Su 6-7am News	CM	6-7am	-----S	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
				Su 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Order / Rev: 624138
Alt Order #:
Flight Dates: 12/10/19 - 12/22/19

Advertiser: Bloomberg/Democrat/President
Product Desc: MIKE BLOOMBERG 2020
Estimate: 9470
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 12/09/19		12/09/19	12/15/19	-----S			1		\$60.00	0.00					
N 48	KSHB	12/10/19	12/15/19	Su Today Show Su Today Show	CM	7-8am	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 12/09/19		12/09/19	12/15/19	-----S			1		\$175.00	0.00					
N 49	KSHB	12/10/19	12/15/19	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 12/09/19		12/09/19	12/15/19	-----S			1		\$100.00	0.00					
N 50	KSHB	12/10/19	12/15/19	Meet The Press Meet The Press	CM	9-10am	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 12/09/19		12/09/19	12/15/19	-----S			1		\$150.00	0.00					
N 51	KSHB	12/10/19	12/15/19	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 12/09/19		12/09/19	12/15/19	-----S			1		\$150.00	0.00					
N 52	KSHB	12/10/19	12/15/19	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 12/09/19		12/09/19	12/15/19	-----S			1		\$400.00	0.00					
N 53	KSHB	12/10/19	12/15/19	Su 1035-11pm Sports Sound Off	CM	1035-11pm	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 12/09/19		12/09/19	12/15/19	-----S			1		\$150.00	0.00					
N 54	KSHB	12/16/19	12/22/19	KC Chiefs Game KC Chiefs Game	CM	KC Chiefs Game	-----S	:30	2	\$20,000.00	P-3	0.00	NM	2	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 12/16/19		12/16/19	12/22/19	-----S			2		\$20,000.00	0.00					
Totals													144	\$66,350.00	